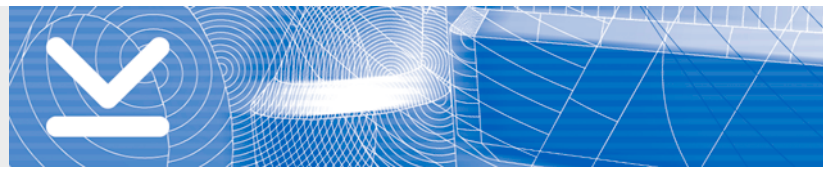


Atomik Xport^{v3}

Developer Edition



Information Sheet



Atomik Xport™ is the fastest and easiest way to get content out of QuarkXPress and into valid XML. Atomik Xport Developer Edition contains all the functionality of the Standard Edition of Atomik Xport and supplements this with features to enable server-based, automated batch conversion of QuarkXPress documents into XML. Atomik Xport Developer Edition brings tighter third-party integration, enabling Atomik Xport to become an integral component of editorial, workflow and content management systems.

AutoPilot Compatible

Atomik Xport Developer Edition (DE) includes support for AutoPilot™ - a QuarkXPress™ and Quark Publishing System™ (QPS™) automation tool (www.callas.de). Using Atomik Xport DE with AutoPilot means completely automated extraction of XML from QuarkXPress documents without any user intervention.

AutoPilot monitors 'hot folders' for incoming QuarkXPress documents. Once a QuarkXPress document is placed in a designated folder, AutoPilot can be configured to open the QuarkXPress document, extract and save the XML using Atomik Xport DE and then move completed QuarkXPress documents to another location.

Additionally, through AutoPilot's support for QPS, completely automated XML extraction from QuarkXPress documents stored in QPS is possible.

AppleScriptable

AppleScript (www.apple.com/applescript) is an easy-to-use, approachable, English-like language that can control nearly everything a Macintosh computer can do and any applications with AppleScript support.

QuarkXPress itself already includes extensive AppleScript support. Atomik Xport DE makes its main features available for AppleScripting too. Therefore AppleScript can be used to automate and integrate both Atomik Xport DE and QuarkXPress with other systems and workflows, as with AutoPilot, removing the need for user intervention in the process.

XTension to XTension Call Interface

This interface exposes a group of Atomik Xport DE functions to other QuarkXPress XTensions. It enables any QuarkXPress XTensions developer to potentially access Atomik Xport DE functionality within

their own XTensions software. In this way system integrators and developers can integrate Atomik Xport DE more closely within an automated workflow, content management, asset management or other third party system.

TCP-IP XT Compatible

Works with TCP-IP XT (www.techno-design.com). TCP-IP XT enables control of QuarkXPress independent of the QuarkXPress user interface, providing 90% of the user interface functionality but with the huge advantage of remote and automatic document construction.

Atomik Automator Compatible

Using Atomik Automator and Atomik Xport DE enables completely automated extraction of XML from QuarkXPress documents without any user intervention. This works on a hierarchical folder structure, monitoring any new incoming QuarkXPress documents and processing them accordingly.

Minimum System Requirements

QuarkXPress or QuarkXPress Passport™ 4.11 or 5.01 • Mac OS 8.5 or higher, Windows 98, 2000, XP, ME or NT 4.0 • 5MB of RAM over and above that used by QuarkXPress or QuarkXPress Passport • 4MB additional hard disk space for the Atomik Xport XTensions software. • Further disk space is required for installation of documentation, tutorial files, Atomik Enhancer and the Atomik Xport archive files (20 MB suggested). AutoPilot is required for the AutoPilot automation described above. To automate Atomik using AppleScript you are required to have the necessary AppleScript extensions and application on your Mac computer.

About Us

Easypress Technologies (www.easypress.com) develops easy-to-use cross-media publishing software that empowers publishers to create, manage and publish content in multiple media, efficiently and profitably. Its flagship products include Atomik Roundtrip - software that provides full, bi-directional XML support for QuarkXPress and Atomik Xport - automated QuarkXPress to XML conversion software. The company has an extensive publishing client list including FT Business, Time Out, Roularta Media Group, Harvard Business School Publishing, Sotheby's, Jane's Information Group, Euromoney and Centaur Communications. Easypress Technologies is based in London, UK and is privately held.

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