



Atomik™ Dynamic Publisher

Web-based Collaborative Publishing

The Scenario...

The deadline for the annual report is looming. A department located at another site still needs to contribute...the Chairman has submitted an 800 word statement and there is only room for 650...the courier carrying your amendments to your designers is stuck in traffic...you urgently need an updated PDF but your design company is closed ...you need to present tracked document changes to the board...and you've completely lost track of which version you're working on!

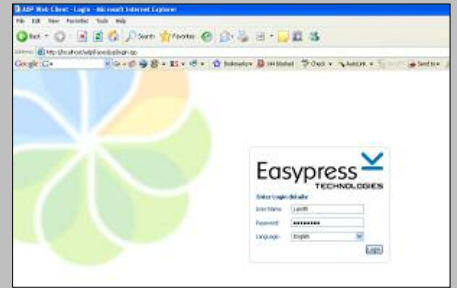


Sound familiar?

Atomik™ Dynamic Publisher (ADP) is a publishing workflow management system that enables clients to collaborate remotely with their document designers all within one integrated, secure web-based environment.

Atomik Dynamic Publisher provides document editors with a web rendered version of their Adobe InDesign or QuarkXPress designed documents and allows convenient remote browser-based editing of text, tables and images inside the document from their own computers. ADP ensures that constantly changing information is accurate, even if editing from multiple locations or different countries. Document designers retain control of the document style and layout throughout.

QUICK SYSTEM OVERVIEW



1. Using your standard web browser; access the system through a secure HTTPS connection using your user log-on & password.



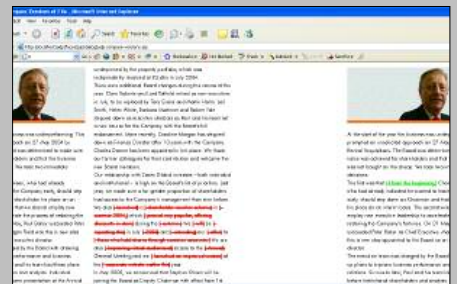
2. Easily locate and check out documents you wish to read or edit from your own storage area.



3. Edit and style text (view/edit overmatter), swap images, print or create low-res PDF.



4. Style and edit tables using special table editor, insert and delete rows & columns.



5. Track user edits by name and date or view old revisions. Compare between two document versions, display edits (text additions and deletions) made to the document.

Key Features

- Document access via industry standard web-browser providing familiar, easy-to-use interface with fully customised corporate branding
- Password protected access, providing secure entry methods for either individual users or groups to different documents or sections
- Simple to use navigation and editing tools to amend, delete or edit text, tables and image content within designated document sections
- Immediately view the impact of your changes on the page design, including text and image fit and formatting
- Provide simple comments, feedback and instructions to design staff through the use of customisable metadata, comments and instant email notification
- Instantly access the most up-to-date content in its production format; autosave & backup recovery should network connection to server fail
- View a full audit trail of all document versions, see when documents were edited and by whom. Document designers can revert back to older revisions
- 'Blacklining'; compare between two different revisions of the document, view what text has been added and deleted from each version
- Print document content or convert documents to PDF format for printing or easy distribution to your colleagues
- Fully configurable workflow enabling electronic document signoff by clients and read-only/archival storage area. Actions can be automated at status change (such as send automatic email/create PDF)



Key Benefits

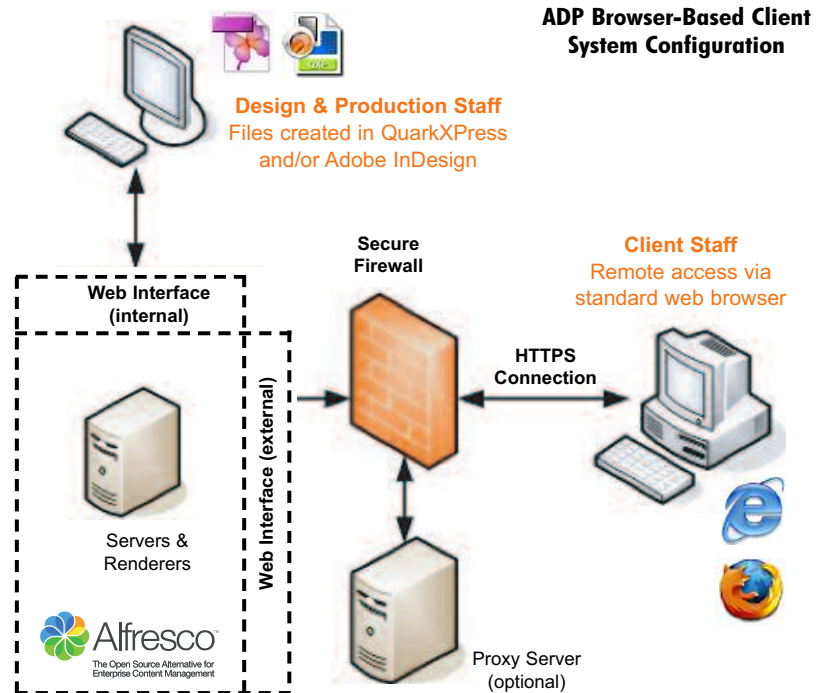
- Significantly reduced document production lead times, faster approval and turnarounds for editorial proofing cycles
- Reduced costs in editing and proofing as a result of reduction of errors and proofing transportation charges
- Centralised, fully managed repository of data; allowing greater control and end to end assignment management
- Files can be accessed on a 24 hour basis from any web location
- Real time WYSIWYG rendering for QuarkXPress and/or Adobe InDesign documents (without using any desktop publishing software)
- Browser-based system; no need for installation of additional software or fonts
- Simple to use and manage, no need to understand QuarkXPress/InDesign
- 'Green' benefits; reduced environmental impact, cuts down material and delivery consumption

Atomik™ Dynamic Publisher Technical Requirements

- DDS Server*:** Wintel 2000, 2003 or XP server
Apple G5, OSX
QuarkXPress Server 7.x/Adobe InDesign Server CS3 or later
- ADP Server*:** MS-Windows 2003, Mac OS X Server, or Linux/Unix
Tomcat 5.5, BEAWeblogic, or Websphere
Alfresco 1.4 or later
MySQL 4.1, or SQLServer/Oracle
Java 5.0 or later

*Note: Servers normally located at design company

- Remote Client:** Internet connection - browser enabled for session cookies
MS-Windows XP/2000 or Mac OS X Client
MS-Internet Explorer 6.x/7.x or FireFox 1.5
Java 1.5 or later
800 x 600 (minimum) screen resolution
Adobe Acrobat Reader (recommended)



About Easypress Technologies

For more than ten years Easypress Technologies has been a supplier of high quality software and solutions to the publishing industry. Over that time, the emphasis has shifted from web site development for publishers to a focused concentration on XML as the mark-up language of choice for cross media publishing.

The Atomik family of products represents the fulfilment of this transition. Atomik Xport, Atomik Import and Atomik Roundtrip are well established XML conversion tools and have been sold to corporate customers worldwide. Easypress has had a long history of partnership with Quark in delivering XML conversion tools in conjunction with QuarkXPress. As result of this our emphasis shifted to XML extraction and import for QuarkXPress and more recently for Adobe InDesign. The core competencies of the company are many years of experience of working within the publishing industry, a deep understanding of the practical application of XML to publishing workflows, and a development team which has delivered time and again award winning XML based Quark XTensions and InDesign Plugins.

Easypress has over a hundred major clients in both mainstream and also accidental publishing. They range from major publishers like Harvard Business School Publishing, McGraw-Hill, Incisive Media, Euromoney Institutional Investor, Centaur Communications, Time Out, Parade Magazine and Wilmington Group to major companies like Thomson Financial, Sotheby's, Epson and Trailfinders who use our products as a basis for their cross media publishing activities. Easypress Technologies is a wholly owned subsidiary of EvolvedGroup and is based in Guildford, UK. For further information please email: sales@easypress.com